

# MCTC Academic Program Review FY2009

## CTE Core Measures

### Graphic Design and Electronic Publishing (GRPH, EPUB)

#### Overall Enrollment & Efficiency Measures

Overall Enrollment Measures	FY2005	FY2006	FY2007	FY2008	FY2009
Total FYE	97.1	108.8	110.8	126.5	142.2
Faculty FTE	5.4	5.4	5.0	5.3	5.3
Student/Faculty Ratio	18:1	20:1	22:1	24:1	27:1
Subject Cost/FYE	\$4,850	\$3,941	\$4,085	\$4,143	\$3,108
Number of Sections	64	69	65	69	72
Total Number of Seats Filled	1,008	1,126	1,130	1,292	1,447
Average Section Size	15.8	16.3	17.4	18.7	20.1
Saturation Rate	59.3%	64.0%	69.1%	73.1%	83.1%
Unduplicated Headcount	324	334	360	425	432
Percent Underrepresented Students	60.8%	55.4%	56.4%	52.0%	50.7%
Percent Students of Color	16.4%	16.2%	21.1%	17.4%	16.9%

#### Finance Allocation Measures

**FY2008**

*500402--Commercial & Advertising Art*

Impact on MCTC Allocation Per Program

MnSCU Allocation Cost/Revenue Per Program

\$59,435

*1108--Computer Software & Media Application*

Impact on MCTC Allocation Per Program

MnSCU Allocation Cost/Revenue Per Program

\$13,105

#### Overall Student Success Measures

##### Course-level Success Measures

	FY2005	FY2006	FY2007	FY2008	FY2009
Course Completion Rate	88.8%	87.6%	87.0%	88.6%	93.0%
Enrollee Success Rate	78.8%	78.3%	80.7%	81.7%	87.9%
Completer Success Rate	88.7%	89.4%	92.7%	92.3%	94.5%

##### Program Cohort Measures

	FY2005	FY2006	FY2007	FY2008	FY2009
Number in Cohort	78	104	116	129	131
Cohort Retention Rate in Program	56.4%	50.0%	48.3%	45.0%	59.5%
Cohort Completion Rate in Program: 1 year	0.0%	1.9%	0.0%	0.0%	0.0%
Cohort Completion Rate in Program: 2 years	9.0%	6.7%	6.9%	4.7%	
Cohort Completion Rate in Program: 3 years	16.7%	19.2%	19.0%		
Cohort Completion Rate in Program: 4 years	20.5%	26.0%			

##### Awards

	FY2005	FY2006	FY2007	FY2008	FY2009
Associates Level Degree	20	24	20	26	33
Diploma	3	2	3	2	2
Certificate	4	4	4	2	1
Total Awards	27	30	27	30	36

**MCTC Academic Program Review FY2009**

**CTE Core Measures**

**Graphic Design and Electronic Publishing (GRPH, EPUB)**

**Overall Student Success Measures continued...**

**Award Detail**

	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Graphic Design & Visual Communication (AAS)	17	21	15	18	22
Web Design (AAS)	3	3	5	8	11
Electronic Publishing (DIP)	1	0	0	2	0
Graphic Design & Visual Communication (DIP)	1	2	1	0	2
Web Design (DIP)	1	0	2	0	0
Electronic Publishing (CERT)	0	0	1	1	0
Web Design (CERT)	0	4	3	1	1
Grandfathered Awards (CERT)	4	0	0	0	0
Total Awards	27	30	27	30	36

**Post-Award Success Measures**

*Electronic Publishing (CERT)*

	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	0	0	0	1	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	1	0	0	0	
Other	0	0	1	0	
Percent in Related Employment	0.0%	0.0%	0.0%	100.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	100.0%	0.0%	0.0%	0.0%	
Percent Other	0.0%	0.0%	100.0%	0.0%	

*Electronic Publishing (DIP)*

	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	1	0	0	0	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	0	0	0	0	
Other	0	0	0	2	
Percent in Related Employment	100.0%	0.0%	0.0%	0.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	0.0%	0.0%	0.0%	0.0%	
Percent Other	0.0%	0.0%	0.0%	100.0%	

*Graphic Design & Visual Communication (DIP)*

	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	0	1	1	0	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	0	1	0	0	
Other	1	0	0	0	
Percent in Related Employment	0.0%	50.0%	100.0%	0.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	0.0%	50.0%	0.0%	0.0%	
Percent Other	100.0%	0.0%	0.0%	0.0%	

*Graphic Design & Visual Communications (AAS)*

	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	8	5	6	12	
Number Seeking Related Employment	1	5	0	2	
Number Pursuing Education	3	5	3	3	
Other	5	6	6	1	
Percent in Related Employment	47.1%	23.8%	40.0%	66.7%	
Percent Seeking Related Employment	5.9%	23.8%	0.0%	11.1%	
Percent Pursuing Education	17.6%	23.8%	20.0%	16.7%	
Percent Other	29.4%	28.6%	40.0%	5.6%	

**MCTC Academic Program Review FY2009**

**CTE Core Measures**

**Graphic Design and Electronic Publishing (GRPH, EPUB)**

<i>Web Design (AAS)</i>	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	2	2	2	4	
Number Seeking Related Employment	0	0	0	1	
Number Pursuing Education	0	0	1	3	
Other	1	1	2	0	
Percent in Related Employment	66.7%	66.7%	40.0%	50.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	12.5%	
Percent Pursuing Education	0.0%	0.0%	20.0%	37.5%	
Percent Other	33.3%	33.3%	40.0%	0.0%	

<i>Web Design (CERT)</i>	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	0	0	1	0	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	0	1	0	0	
Other	0	3	2	1	
Percent in Related Employment	0.0%	0.0%	33.3%	0.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	0.0%	25.0%	0.0%	0.0%	
Percent Other	0.0%	75.0%	66.7%	100.0%	

<i>Web Design (DIP)</i>	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	0	0	1	0	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	1	0	1	0	
Other	0	0	0	0	
Percent in Related Employment	0.0%	0.0%	50.0%	0.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	100.0%	0.0%	50.0%	0.0%	
Percent Other	0.0%	0.0%	0.0%	0.0%	

<i>Web Publishing Specialist (CERT)</i>	<b>FY2005</b>	<b>FY2006</b>	<b>FY2007</b>	<b>FY2008</b>	<b>FY2009</b>
Number in Related Employment	1	0	0	0	
Number Seeking Related Employment	0	0	0	0	
Number Pursuing Education	1	0	0	0	
Other	1	0	0	0	
Percent in Related Employment	33.3%	0.0%	0.0%	0.0%	
Percent Seeking Related Employment	0.0%	0.0%	0.0%	0.0%	
Percent Pursuing Education	33.3%	0.0%	0.0%	0.0%	
Percent Other	33.3%	0.0%	0.0%	0.0%	